

Transit Choice Influences

PUSH

Influencing travel mode decisions by:

- Congestion pricing
- Roadway pricing
- Parking restrictions
- Parking fees
- Fuel taxes
- Car registration fees
- Car purchase taxes
- Transit oriented development

PULL

Attracting passengers to public transit by:

- Fast, predictable service
- High service levels
- Full service spans
- Easy, reliable transfers
- Comprehensive network of services
- Attractive pricing
- Comfortable, clean vehicles
- Comfortable, clean wait areas
- High levels of information
- Safe and secure

